



V.2023

# Consistent Quality European Whitewood Timber

Discover the brand that gives you reliable European whitewood products at competitive prices, coupled with fast and flexible service





## We ensure a Stress-Free Purchase Experience for Whitewood Buyers

Sawn Timber is the backbone of the timber industry and Whitewood Sawn Timber is a primary one. It is a product with huge demand and comes with many quality grades which are commonly used in different industries such as timber houses, joinery, construction... The biggest challenge in Whitewood Production is consistency in the product quality... Several factors can play a major role in the condition of the product upon arrival at import destinations, and delivering the same quality for the same grade becomes a real challenge for many producers here, GRADA SPF was born! Thanks to our experienced team spread over 3 continents, we strive to know the exact needs for each market and match it with a specific grading. For each grade, we promise to deliver exactly the same quality every time.





Carefully  
developed with  
the needs of  
customers in mind

## Quality Grades



### GRADA STANDARD:

Processed and loaded as fresh cut material treated with anti-stained solution, its economic value will make it an optimum choice for commercial applications that require the minimum quality levels and reuse



### GRADA PRIME:

Processed and loaded as fresh cut material treated with anti-stained solution, its quality to price ratio will make it an optimum choice for commercial applications that require good quality levels and limited defects that are generally witnessed in whitewood.



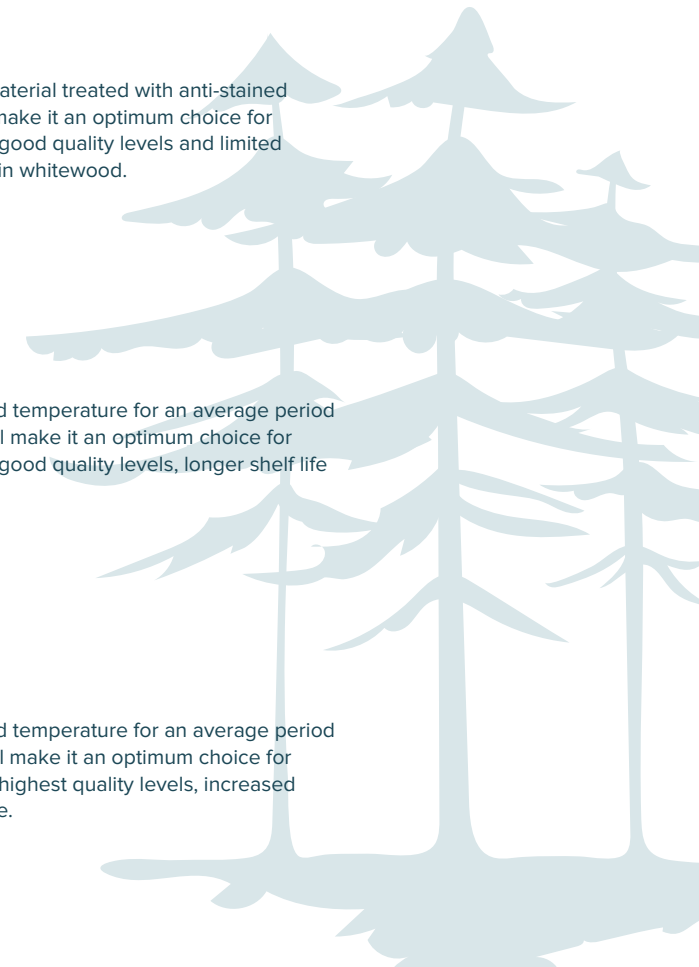
### GRADA PLUS:

Dried in Kiln Chambers at a controlled temperature for an average period of 10 days, its quality to price ratio will make it an optimum choice for commercial applications that require good quality levels, longer shelf life and limited defects.



### GRADA SUPERIOR:

Dried in Kiln Chambers at a controlled temperature for an average period of 12 days, its quality to price ratio will make it an optimum choice for commercial applications that require highest quality levels, increased durability, and extended long shelf life.



# The Same Quality Each and Every-time

## Production Process



### 1. Sourcing of Logs:

GRADA SPF is made from European softwood tree-logs, mainly a mixture of Spruce, Pine, and Fir. Logs species percentage mix depends on the season and availability of raw material. Before debarking, the supplied logs are sorted according to quality, length and diameter and then directed for cutting.



### 2. Cutting of logs

Different cutting techniques and machines are used to make the best out of every log. We ensure that production is done within the most precise tolerances in terms of cutting precision and dimensional accuracy.



### 3. Grading of timber

Immediately after cutting, highly trained personnel grade the sawn timber visually as per GRADA SPF standards and group them according to their grade. This is one of the most important steps carefully executed to ensure the consistency in the quality of GRADA SPF products.



### 4. Drying

Depending on the quality grade requested, GRADA SPF is processed as per either option:  
Kiln Dried (KD): SUPERIOR & PLUS grades by GRADA SPF come as KD sawn lumber. They are dried in chambers under controlled conditions to decrease the moisture to a specific level which suits intended usages.

Ant Stained Treated (AST): PRIME & STANDARD grades comes as fresh cut sawn lumber. To prevent fungus while shipping, such grades are treated with Ant-Stained Chemical Solution more than once so that GRADA SPF products arrive in a good condition



### 5. Labeling & Packaging

GRADA's logo is proudly affixed on the final bundles directly on the timber or on the plastic cover depending on the product and grade. If the bundles are not wrapped in plastic, a color is painted on the edges to indicate its respective grade. Different packaging types could be arranged based on customers' requests.

# Spread Over 3 Continents and Expanding

## Buying Journey

### Initial Contact

When you contact us, we respond within 48 hours and understand your enquiry



### Direct to GRADA SPF Expert

We then direct you to a Grada SPF Expert who will handle all communications with you during the whole buying process



### Understanding & Matching your needs

A Grada SPF Expert will work closely with you to understand and match your needs with our product offerings



### Booking

You finalize all aspects of your purchase sales contract including volume to size distribution, price and payment method with the Grada SPF Expert



### Processing your order

We then smoothly process your order from production to inspection to be able to deliver consistent quality on time



### Delivery & Follow up

After your order is delivered to you, we follow up to better improve the customer experience and take action



For Partner Representation  
Please send an email to: [exports@gradaspf.com](mailto:exports@gradaspf.com)

**Official Notice:**

GRADA SPF is made up from living material, thus every piece is unique and no sample piece or photo can act as a reference for all pieces due to several factors such as the age of logs, production season, transit time, potential human error...

Upon choosing GRADA SPF, we assure that we strive to the best of our knowledge and on a daily basis to deliver a consistent quality through our precise grading and selection procedures which confirms to GRADA SPF strict production and quality control standards, however a deviation of minimal percentage is possible at all times.



**HEADQUARTERS:**

P.O. Box 35608, Jafza One,  
11th Floor Jebel Ali Freezone  
Dubai, UAE

**ROMANIA PRODUCTION UNIT:**

Street Fabricilor,  
Nr 7 Radauti Town,  
Suceava County, Romania